

PRIVATE HOME CINEMA

Redwood Cinema

The cinema, specified as its own room.

Redwood Cinema designs and installs private home cinemas, media rooms, and screening rooms for residences in Dubai and the UAE.



A design study of seating and screen position. Named projects are not published on redwood-cinema.com.

Latest version: <https://docs.redwood-tech.com/profiles/redwood-cinema/> · Updated 7 October 2026

Who we are

Redwood Cinema is the private cinema practice of Redwood Technologies, at 110 Al Asmawi Building, DIP1, Dubai. It is part of Redwood Tech Group, established in Dubai in 2011.

Home cinema installation is handled as one scope: acoustics, picture, immersive audio, seating, lighting, and control, then installation, calibration, and handover. Redwood Tech integrates the systems in the rest of the residence. This profile is only the cinema, the media room, or the screening room.

A dedicated cinema is a room planned for screening. A media room is a living space with a considered screen, sound, and control. Redwood Cinema designs both. Hospitality and commercial venues are Redwood Venues.

Disciplines

Each of these is published as its own discipline on redwood-cinema.com.

Cinema room design

Layout, acoustics, screen, and seating, drawn before equipment is installed.

Acoustic design

Treatment and loudspeaker positions planned with the people who will sit there.

Immersive audio

Object-based sound, including Dolby Atmos, when the room can support the layout.

Projection and screens

Projection or a panel, sized to the seats and to how dark the room can be.

Seating and integration

Rows, lighting scenes, and joinery coordinated with the interior.

Control

Lighting, sources, and playback started from one interface.

Calibration

Cabling, a labelled rack, calibration, and a handover of the room.

Media rooms

A living space with a serious picture, rather than a room used only for film.

Residences only

Private cinema

A room planned for screening.

Media room

A living space with picture, sound, and control.

Screening room

A private room for film, still inside a residence.

Projects

redwood-cinema.com does not publish a client list, project counts, awards, or prices. No named rooms are listed here.

How a room is delivered

- 01 Brief and survey
The house, the room, and who else is on the design team.
- 02 Design
Layout, acoustics, screen, seating, and lighting for that room.
- 03 Specification
Audio, picture, control, and the rack, written down before install.
- 04 Installation
Cabling, fit-out, and a labelled rack.
- 05 Calibration
Picture, sound, and scenes set in the finished room.

Why Redwood

The cinema site is explicit about what it will and will not claim.

One room, one scope

Acoustics, picture, audio, seating, lighting, and control stay in a single cinema scope.

Atmos when the room allows

Dolby Atmos is specified when the layout can support it. The site does not claim Dolby, THX, CEDIA, or ISF certification.

Private, not commercial

Venues belong to Redwood Venues. The rest of the house belongs to Redwood Tech.

Part of the Redwood Tech Group

Redwood Cinema is part of the Redwood Tech Group. The other brands are listed here.

Redwood Tech Group

The group

Redwood Tech

Residential systems integration

Redwood Lifestyle

Atmosphere for private homes

Redwood Lighting

Architectural lighting

Redwood Digital Walls

LED walls and architectural displays

Redwood Venues

Performance venue AV

Redwood EV

EV charger installation and maintenance

Redwood Store

Online retail, coming soon

Contact

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Red Wood General Trading LLC, trading as Redwood Technologies.

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