

COMPANY PROFILE

Redwood Tech Group

One group. Specialist brands.

Redwood Tech Group is the parent of the Redwood brands. The legal entity, Red Wood General Trading LLC, was incorporated in Dubai in 2011 and trades as Redwood Technologies.

Latest version: <https://docs.redwood-tech.com/profiles/redwood-tech-group/> · Updated 7 October 2026

Who we are

Since 2011 the group has worked from Dubai on the technology of private residences and of the rooms and venues around them. The work is divided by brand, so a home cinema, a lighting scheme, a venue, an LED wall, or a charger is specified by the practice that does that work.

The brands share a studio at Dubai Investment Park, a way of writing a project down before it is installed, and aftercare once it is in use. This page is the group profile. Each brand has its own profile, and that profile is the one to send for a specific scope.

The brands

Each brand is a public profile with its own page and PDF.

Redwood Tech

Residential systems integration.
<https://redwood-tech.com/>

Redwood Lifestyle

Atmosphere for private homes.
<https://redwood-lifestyle.com/>

Redwood Cinema

Private cinemas and screening rooms. <https://redwood-cinema.com/>

Redwood Lighting

Architectural lighting.
<https://redwood-lighting.com/>

Redwood Digital Walls

LED walls and architectural displays.
<https://redwood-digitalwalls.com/>

Redwood Venues

Performance venue AV.
<https://redwood-venues.com/>

Redwood EV

EV charger installation and maintenance. <https://redwood-ev.com/>

Redwood Store

Online retail, coming soon.
<https://redwood-tech.store/>

Where the work sits

Private residences

Integration, atmosphere, cinema, and lighting for homes are published on the Redwood Tech, Lifestyle, Cinema, and Lighting profiles.

Venues and displays

Performance AV and LED walls are published on the Redwood Venues and Redwood Digital Walls profiles.

Charging and retail

Charger installation and maintenance are published on the Redwood EV profile. Redwood Store, the online shop, is not open yet.

Projects

This group profile does not repeat each brand's project list. A residence or a venue is described on the brand that publishes it, with the scope that brand states.

How the group is organised

01 One legal entity

Red Wood General Trading LLC, trading as Redwood Technologies, incorporated in Dubai in 2011.

02 Specialist brands

A brief goes to the brand whose site describes that work. The other brands stay available when a project crosses disciplines.

03 A shared studio

The published studio address for the brands is 110 Al Asmawi Building, Dubai Investment Park 1, Dubai.

04 A current profile

These pages are the profiles to link from the brand websites. Each PDF is generated from the same HTML.

Why Redwood

The group voice is quiet, precise, and specific. The tagline used across the identity is: Quietly engineered. Elegantly lived.

Since 2011

The founding year stays in the copy.
A running count of years does not.

Named scopes

Projects are described only where a brand site or an existing profile already publishes them.

One family

The brands share type, colour, and a studio, and each keeps its own accent.

The group

These are the brands. Each one has a profile on this hub and a website of its own.

Redwood Tech

Residential systems integration

Redwood Lifestyle

Atmosphere for private homes

Redwood Cinema

Private cinemas and screening rooms

Redwood Lighting

Architectural lighting

Redwood Digital Walls

LED walls and architectural displays

Redwood Venues

Performance venue AV

Redwood EV

EV charger installation and maintenance

Redwood Store

Online retail, coming soon

Contact

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WEBSITE

<https://redwood-tech.group/>

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