

PERFORMANCE VENUE AV

Redwood Venues

Performance venue AV, designed as one.

Redwood Venues is the Redwood Technologies practice for hospitality, leisure, and entertainment. The room has to work in service, not only on a drawing.



Latest version: <https://docs.redwood-tech.com/profiles/redwood-venues/> · Updated 7 October 2026

Who we are

Redwood Technologies designs performance audiovisual systems from Dubai. With owners, operators, interior designers, and developers, the practice covers live sound and PA, including line arrays where the room needs them, DSP, distributed audio, lighting control, video walls and LED, and the control systems that run them.

Published work includes venues in Dubai and Abu Dhabi. Private homes are Redwood Tech, Redwood Lifestyle, and Redwood Cinema. This profile is the venue practice.

Expertise

Audio visual system design

Coverage, sightlines, and the way staff run the room, settled before cable is pulled. Published alongside Topgolf Dubai, Bread Street Kitchen, and Tryano, Yas Mall.

Live sound, distributed audio, and LED

PA and line arrays, DSP, zoned audio, and video walls when the architecture calls for picture. Published alongside Bread Street Kitchen, Springs Souq, and Level Kids LED.

Lighting control

Scenes for hospitality and leisure, including schedules and shades. Published alongside Black Tap, Awani at Dubai Mall, and Jumeirah Islands Clubhouse.

Control systems

Touch panels, iPads, and scheduled scenes, with deeper access for the technical team. Published alongside Atelier M, Sun & Mediterranean Bar, and Define Body & Mind.

Supply, programming, and commissioning

Procurement, rack build, on-site tuning, and a handover for the facilities team. The system is finished when it has been checked in service.

Sectors

Hospitality and F&B

Distributed audio, lighting control, and control systems for restaurants, bars, and hotels.

Lounges and screening rooms

Picture, sound, and control for members' lounges and venue screening rooms.

Entertainment and leisure

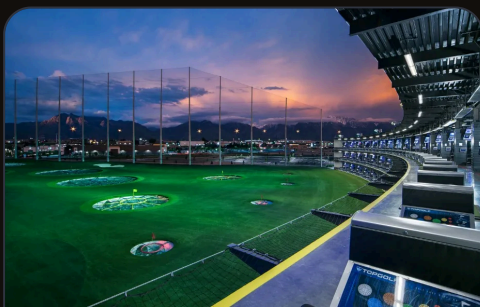
Live sound, lighting, and video where the show is the product.

Retail and commercial

Background music, multi-zone audio, and lighting control for retail floors and commercial interiors.

Projects

Three references published on redwood-venues.com with a scope and a date or a place.



Topgolf Dubai

Dubai Golf · full venue AV,
December 2020



Bread Street Kitchen

Atlantis, The Palm · audio
refurbishment



Tryano, Yas Mall

Abu Dhabi · background music,
2014

Venues and clients named on redwood-venues.com. Where the site states a scope, it is in the sections above. The other names are published without a separate write-up.

Atelier M

Black Tap

Bread Street Kitchen

Crossfit Alioth

Define Body & Mind

Dri Dri

House of Fraser

Level Kids

Rib Room

Sun & Sand Sports

The Barrel 12

HIPA

Awani

Big Chefs

Jumeirah Islands Clubhouse

Reebok Crossfit

Springs Souq

Sun & Mediterranean Bar

Topgolf Dubai

Tryano

How a venue project runs

01 Consult

The brief and the room: operator workflow and guest experience, before equipment.

02 Design

Live sound, distributed audio, lighting control, LED and video, and control, planned as one.

03 Commission

Supply, programming, and on-site tuning until the room performs as designed.

Handover and training for the team that runs the room, with 24/7 support as published on the venues site.

Why Redwood

The practice designs, supplies, programmes, and commissions. It does not stop at a box of equipment.

One venue system

Sound, light, picture, and control are designed together.

Checked in service

Commissioning continues until the room has been tried under real conditions.

For the team on the floor

Interfaces and training are for the people who run the room.

Part of the Redwood Tech Group

Redwood Venues is part of the Redwood Tech Group. The other brands are listed here.

Redwood Tech Group

The group

Redwood Tech

Residential systems integration

Redwood Lifestyle

Atmosphere for private homes

Redwood Cinema

Private cinemas and screening rooms

Redwood Lighting

Architectural lighting

Redwood Digital Walls

LED walls and architectural displays

Redwood EV

EV charger installation and maintenance

Redwood Store

Online retail, coming soon

Contact

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Red Wood General Trading LLC, trading as Redwood Technologies.

Part of the Redwood Tech Group. Since 2011, Dubai.

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